

### Madrid, a unique city to invest in

#### Key capital city in Spain and Europe.

Madrid, commercial and administrative heart of the country, home to blue chip companies and organisations, and a cultural point of reference in Europe.

#### A central hub attracting major investment.

Main communications hub due to its privileged location, making it a business centre of international prestige. And one of the "hot spots" for real estate investment worldwide, thanks to high profitability and the growing need for housing.

#### A city in constant growth.

With leading GDP and employment rates coupled with unstoppable population growth, where 17% of its inhabitants are foreigners, and 50% of whom have high purchasing power.



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## Opportunity on another level





### A city with a high demand for new homes

#### Clear lack of housing supply in Madrid.

Madrid needs 11,000 new buildings per year. However, only 7,000 are being built, which progressively increases the deficit.

#### Growing rental market.

The rental market has grown by 30% in the last 5 years, while secondhand sale prices have increased by 10% in the last year to €20/m² per month.

#### Exclusive project in the area.

**Neinor Panoramic Homes** is located in the Fuencarral - El Pardo district, where supply of housing is very limited and far removed from the exclusivity offered by this new development.





# A project that's exclusive, innovative and sustainable

#### Design quality for a unique project.

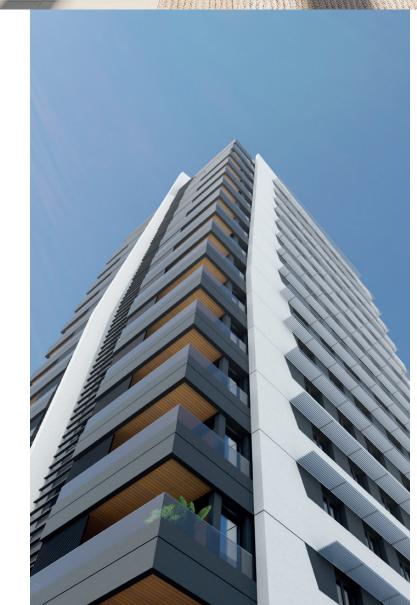
The innovative design, the quality of the finishes and the commitment to exclusivity make Panoramic Homes a unique product in Puerta de Hierro, an area that attracts people with high purchasing power who are looking for a premium lifestyle.

#### Comfort for the discerning customer.

Panoramic Homes homes satisfy the particular needs of clients looking for maximum comfort and quality in an exclusive environment.

#### Energy certificate A and BREEAM label.

Built with iconic design taking care of the finer details while meeting sustainability criteria, respect for the environment, and optimising energy saving.



ESTIMATED ROLOF
BETWEEN

RENTS

20%

HIGHER VS. MARKET



